



Carlos Quesada Díaz

UX/UI Design

- info@cquesada.es
- cquesadad90@gmail.com
- [+34 695 774 991](tel:+34695774991)
- cquesada.es
- [linkedin.com/in/carlosquesadad](https://www.linkedin.com/in/carlosquesadad)
- [pinterest.com/cquesadadiaz](https://www.pinterest.com/cquesadadiaz)

Professional profile

Designer specialized in UI / UX, Product Design and Branding. On the other hand specialized in web development technologies with HTML, CSS and the JavaScript programming language. 5 years of experience in developing scalable and e-commerce websites with React, Vue, Astro, Tailwindcss, WordPress and WooCommerce. Manages and configures websites on the Plesk panel server, cPanel, Linux VPS, Vercel and Netlify. Mastery of Git and GitHub. Medium knowledge of SEO and SEM, blogs and OnPage SEO. Website loading optimization to improve Google PageSpeed results.

Other data of additional interest:

Driving license with own car and remote office.
Spanish nationality.

Languages

Spanish Mother tongue	English B2 Level Intermediate	German A1 Level Basic
---------------------------------	---	---------------------------------

Skills

Design Software, Web Development and others

Figma, Photoshop, Illustrator, VS Code, GitHub, Surfer SEO, SE Ranking, Google Tools, ActiveCampaign, HubSpot. [*Ask for more](#)

Languages, frameworks, libraries and CMS

JavaScript, HTML, CSS, Git, GitHub, Tailwindcss, Bootstrap, React JS, Vue JS, Astro, WordPress, WooCommerce. [*Ask for more](#)

Experience

[*Please ask for more experience and clients](#)

2018 > TODAY

Project Manager, UI/UX Designer, Frontend Developer and SEO at MrCrab7. Management and teamwork with clients such as Mogan Mall, B2 Urban, Base Bazar Sport, Rafael Afonso, Mindlines, Wacaf Air, Mercado del Puerto, Terraza Elder, OneUp, Canarias Exclusive. Las Palmas, Spain.

2017

UI/UX Designer and Frontend Developer for the Climbx Group team

2016 > 2017

UI/UX Designer, Front-end Web Programmer at Piquera Creativa Design Studio. Havana, Cuba.

2016

Graphic Designer of advertising campaigns at Kalos Creativos.

2015 > 2016

Graphic Designer (Freelance) for international companies in the USA and Italy. Havana, Cuba.

2014 > 2016

University professor of UX/UI Design, Editorial Design, Packaging Design. Head of the Representation Department of the Visual Communication Design course. Instituto Superior de Diseño.

2013 > 2015

Graphic Designer and Packaging Designer creating product, brand and offer packaging for the Italian firm FTC.srl. Havana.

Education

2014 > 2024 **Courses and postgraduate courses**

- » German A1 VHS Steglitz-Zehlendorf. Berlin.
- » Level B2.2 Official School of Languages of Telde. Las Palmas.
- » Practical React Course at Platzi.
- » Asynchronism Course in JavaScript at Platzi.
- » Professional Git and GitHub Course at Platzi. » Google Analytics Academy Certificate.
- » Surfer SEO content creation course.
- » SEO and Monetization Course BIG SEO Academy.
- » Inbound Marketing Course. Hubspot Academy.
- » Postgraduate Course Color Management for the digital media. Havana.
- » Training Courses for University Professors. Havana.
- » Postgraduate UX and App Design taught by Javier Simón Cuello.
- » XXI Packaging Seminar, Escola Massana de Diseño. Barcelona.

2009 > 2014 **Degree in Design**

Graphic Designer. Graduated with honors. Higher Institute of Design. Havana, Cuba. UI/UX design. HTML, CSS and JavaScript. Marketing. Brand design. Editorial design. Typography and Photography.

2005 > 2008 **Bachelor of Computer Science**

Bachelor of Computer Science. High school. Raúl Cepero Bonilla Polytechnic Institute of Computer Science. Havana, Cuba. Basic website programming with HTML, CSS, JavaScript and PHP.